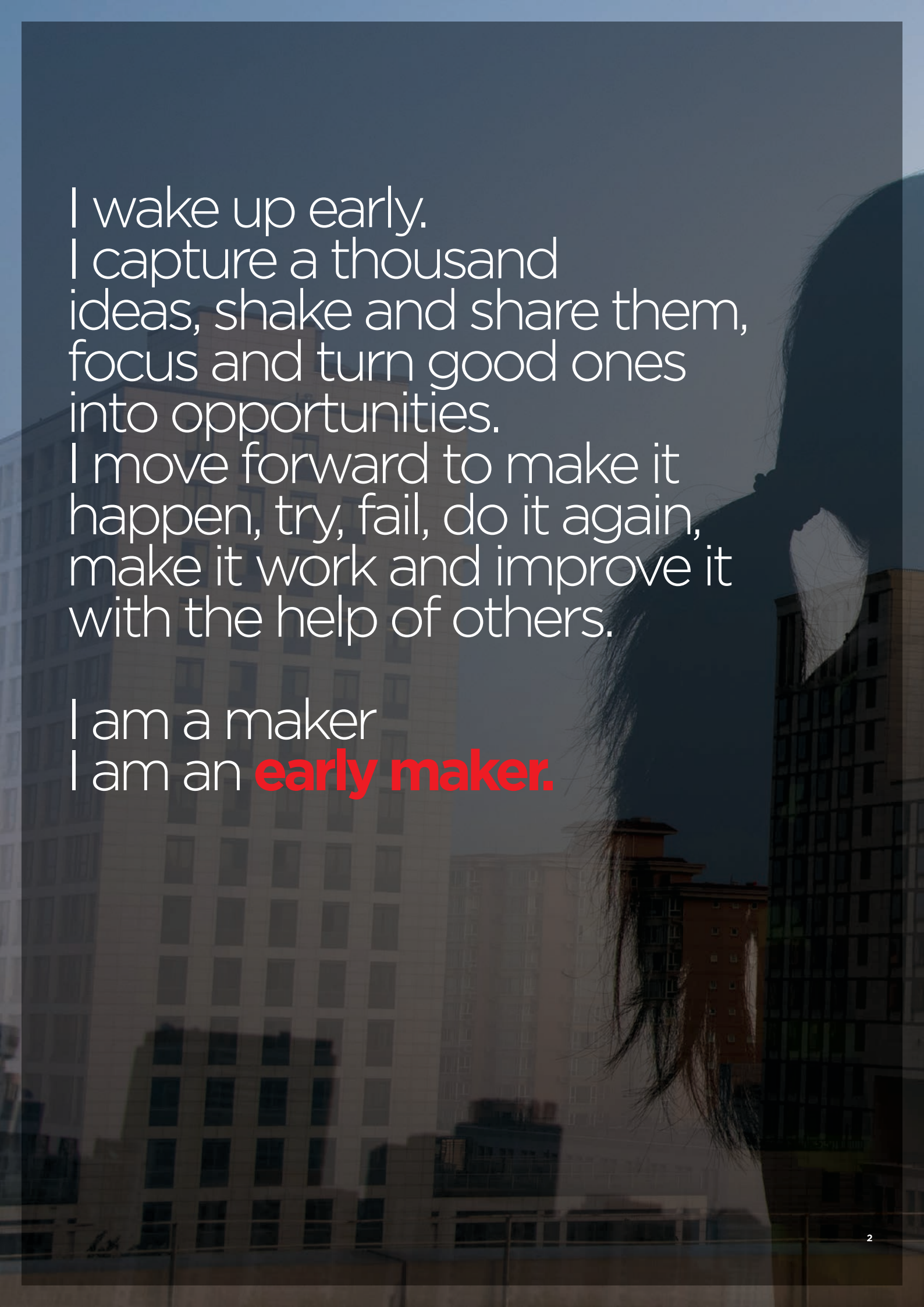


**UNDERGRADUATE AND
POSTGRADUATE PROGRAMS**
BACHELOR, MSc, MASTER

early
makers

em
lyon
business
school

LYON . SHANGHAI . SAINT-ETIENNE . CASABLANCA . PARIS . BHUBANESWAR

A woman with long dark hair is seen from the back, looking out over a city skyline at dusk. The buildings are silhouetted against a dark sky. The text is overlaid on the left side of the image.

I wake up early.
I capture a thousand
ideas, shake and share them,
focus and turn good ones
into opportunities.
I move forward to make it
happen, try, fail, do it again,
make it work and improve it
with the help of others.

I am a maker
I am an **early maker.**



4 - emlyon business school & early makers

10 - Global BBA

- Join **emlyon business school** as an undergraduate student with the Global BBA

12 - Graduate programs

- MSc in Management - Grande Ecole
- MSc in Management - European Triple Degree - Grande Ecole
- MSc in Digital Marketing & Data Science
- MSc in Finance
- MSc in Health Management & Data Intelligence
- MSc in International Hospitality Management
- MSc in Luxury Management & Marketing
- MSc in Sports Industry Management

16 - Experience globalization and our campuses

18 - Join us

entrepreneurs
are makers,
we make
entrepreneurs

explore, learn and imagine new ways of doing things

Between now and 2025, entrepreneurs, business leaders and experts everywhere will need to get ready for three major disruptions in our world:

- Demographic (8 billion people, 65% of the world's population living in cities, with life expectancy of up to 120 years).
- Scientific (water and energy supplies, impact of nanotechnologies, biotech and genetics, replacement of 80% of existing technologies and a knowledge and media boom).
- Creative (112 million students will enter higher education, driven by countries such as China, India and Indonesia).

Instead of being frightened by these major shifts, we should instead seek to understand and accept their importance and look for future outlooks and solutions. Higher education will be intrinsically linked to the world at large – truly globalized, digital and innovative. Traditional curriculum, learning speeds and career pathways will need to be overhauled. As such, **emlyon business school** is here to help you embrace these challenges and give you the tools you need to tackle them head-on by experimenting new ways of forging your own path and building a personal program and career plan.

Here at **emlyon business school**, we're about shaping skills and talents. It's our job to help you turn questions into challenges, challenges into opportunities and opportunities into solutions. To teach you how to learn, unlearn and relearn.

So whatever job or industry you're interested in, **emlyon business school** is the obvious choice if you want to gain the core knowledge you'll need, acquire deep analysis skills, learn how to network – and, above all else, adopt a radical new approach to the world.

From the Global BBA and MSc in Management to our Specialized Programs, we have developed a wide range of programs that will help you acquire these skills to navigate the minefield of information at your disposal, develop a critical, forward-thinking approach, adopt a lifelong commitment to learning and, in doing so, make you eminently more employable and sharpen your ability to bounce back from adversity.

See for yourself which one of our programs is really suited for you.

early makers spirit



codapps innovation

This unique MOOC allows anyone to create a mobile application and upload it on Google play Store, AppStore or Windows Store.

This MOOC is fully integrated into the pedagogy allowing students to learn a skillset becoming more and more essential, no matter which working environment they decide to work into.



students adopt new ways of thinking and doing

“After 50 projects developed, our fablab was converted into a makers’ lab in 2017. Now located at the heart of the campus, all students can easily access the makers’ lab. Open from dawn to dusk this unique environment is perfect to get information and advice as well as prototype products or simply experience manufacturing procedures. As such, students can now adopt new ways of thinking and doing. By experimenting on their own, they learn better and faster.”

Samuel JAVELLE // Lyon-Ecully campus makers’ lab manager



makers academy

The makers academy is a semi-distance, multi-campus, multi-program course initiated with our makers’ labs. Its objective is to introduce you to new technologies through practical experience to acculturate you to the maker movement and design thinking methodology. You will learn the mysteries of digital manufacturing, programming and electronics and will feed back this knowledge into managing an innovative group project, from the ideation phases through to the design and production of a functional prototype.



inspiring action

Thibaut Munier is a graduate of **emlyon business school** now living in Palo Alto where he founded Numberly, a company specialized in digital CRM aiming at helping brands and companies collect, analyse and exploit data more efficiently in digital networks. As a precursor, Thibaut rapidly caught the disruptions linked to digital marketing and customer relationship. As soon as he graduated, he became Head of R&D Customer Marketing at Air France where he was in charge of client datamining. During that time, he managed to connect with the right people, to anticipate new uses and to develop his company which is now listed on the stock market NYSE Aletrnext and which hires 400 people and invests 12% of its turnover in R&D.

the foundations of excellence



key facts & benefits

- 7,260 students
- 6,200 executives each year
- campuses in Lyon-Ecully, Shanghai, Saint-Etienne, Casablanca, Paris and Bhubaneswar
- study in a stimulating and international environment with high level professors and experts
- benefit from a collaborative, creative and evolutive pedagogy
- join a global network of professionnals, partners and alumni and get a renowned degree
- get the early maker spirit and a position of "innovator"
- join the business school that will transform you



your career support

- a range of powerful and efficient services
- workshops and conferences to help build your career plan, boost your employability and develop your network
- tools to understand the job market and get all the information you need
- **emlyon business school** career center by Jobteaser: a unique platform gathering all the career opportunities, events and resources
- career events and many opportunities to meet companies
- a network of 1,600 partner companies from various sectors and spread worldwide
- individual coaching from consultants or experts



emlyon business school forever alumni network

- lifelong membership to the alumni network from Day 1 at **emlyon business school**
- lifelong support throughout your career (workshops, conferences, coaching, interaction with experts...)
- access to the **emlyon business school** online alumni directory as a student
- 45 business clubs
- 250 alumni events on our campuses every year
- collaboration with the networks of partner institutions



at emlyon business school and nowhere else

- a global partnership with IBM
- the creativity & learning hub
- the makers' lab and makers' factory
- the *early makers* pedagogy

“Understanding the world is just as important as coding software. Choose a school that looks to the future, not the past.”

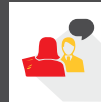
-
Laurent ALEXANDRE //

Letter to my children // We Demain N°11



academic excellence

- Triple accreditation AACSB, EQUIS and AMBA
- First AERES evaluation: A rating
- 9 research centers
- 8 chairs
- 2 institutes
- 144 permanent professors, 122 with a PhD, 661 experts



excellent job prospects

- School founded in 1872 by industrial leaders from Lyon
- 110,000 internship and job offers each year
- 1,600 partner businesses and more than 200 visits on our campuses each year
- **emlyon business school** ranked 34th in the global top 100 Global Employability Ranking The Times Higher Education - November 2018



global excellence

- Campuses in Casablanca, Shanghai and Bhubaneswar
- 90 nationalities
- 50% of lessons delivered in English, 8 foreign languages taught
- 42% of professors from abroad, representing 26 nationalities
- 181 academic partners
- A network of 30,000 alumni in 120 countries, with 100 ambassadors
- Lyon, a university city with a student population of 150,000 and more international companies than any other region in France



excellence in diversity

- 46 student associations with more than 970 active student participants each year
- Number 1 program for social integration, with 450 mentees receiving support each year under the Multi-campus Multi-district Link scheme
- 40 different sports available on-campus or at partner facilities
- All students become lifelong members of the alumni network upon joining the school
- Cooperation with partners and experts in other disciplines (design, art, science, etc.) both in France and abroad

early makers pedagogy

What current students say...

Florent - MSc in Luxury Management and Marketing

The early makers pedagogy is all about undertaking and experimenting. **We are given all the means to learn within an environment worthy of our era:** from the connected classrooms to the smart collaborative working areas, from the Learning Hub to the Makers' Lab, everything fosters entrepreneurship, self-learning and innovation. **Collaboration, teamwork and team spirit are key components.**

Romain - MSc in Sports Industry Management

The early makers pedagogy for me can be summed up in one sentence: Experience it, and then analyze it! **You have to experience things, you have to do things in order to learn and not the opposite. You learn faster in failing than in just learning.** The early makers pedagogy is really connected with today's world: everything is going faster and faster so you have to be agile and take risks.

Morgan - MSc in Finance

From my point of view, being an **early maker is not only a pedagogy but a way of thinking, and even a way of life.** Being an early maker is to fight for your ideas and select the good ones. Being an early maker is transforming an idea into a reality. Being an early maker is learning from your own mistakes and evolve. **This early makers way of thinking is really important and is reflected in our classes.** Every day our professors are looking for our feedback on the subjects we are studying. This allows us to have a deep understanding of what we are doing and of all the theoretical concepts, to be better at applying them.

Lucie - Global BBA

emlyon business school teaches us to **think by ourselves and to work independently, either alone or in groups. This starts straight away in the first year and is very informative.** With the survey project I was able to understand all the steps required in launching a product and their importance with regard to the actual product and future launching. The teaching methods are digitally based which allows us to be aligned with the reality of contemporary company work practices. We have access to online platforms where everything is posted: our sources for the classes, an internal message system, books and reviews, our timetable.... This makes our work easier and the learning process more efficient.

discover, collaborate and experiment

Chunmei - MSc in Sports Industry Management

In my opinion, the early makers pedagogy teaches us to become sharp, smart, quick, skilled and active. It also means to have positive and good energy all the time.

I love the project I am working on during the Transforming Early Makers track as it is a true learning experience. We have mentors guiding us during this period whom we can learn from. They enable us to broaden our horizons and help us try to think and try things differently.

This experience is very instructive but also challenging in many ways. We have to learn to multitask, deal with uncertainty, work with cultural differences and it is also a good way for me to improve my French and public speaking skills.

Ludwig - MSc in Management - European Triple Degree - Grande Ecole

My first year at emlyon business school was a real breakthrough because I come from an engineering/operations background. **The cross-academic environment between business and entrepreneurship has really paved the way for my future career.** One of my most rewarding memories from year 1 at emlyon business school was most certainly when I was able to get a real feel on what it is like to start a company from the ground-up and different monetary funding paths and alternatives. **I also got access to real-world successful entrepreneurs whose contacts I still keep.**

Shuping - MSc in Management - Grande Ecole

Among my courses, **the two most impressive courses were the "Entrepreneurial Business Project" and "Marketing Strategy Implementation".**

In the first course, students work in teams to create a business project with the help of theories and methodologies such as the Business Model Canvas. The goal is to convince "sponsors" (the jury) - to invest in the project. In the second course, an online marketing strategy simulation software is introduced, in which students need to cooperate in groups to make strategic plans and decisions in each session: whether and when to do a R&D project, how much to allocate to each brand, etc. The goal is to achieve a relatively high cumulative ROI.

These two project-based courses (both conducting a "Do-it-Together" pedagogy) **have cultivated my entrepreneurial spirit through international coworking, trying and even making mistakes,** and have reflected the early makers pedagogy of emlyon business school.

Charlène - MSc in International Hospitality Management

Thanks to our second semester project: creating a concept restaurant from scratch and developing it to its final stage, we had the unique opportunity to run our restaurant during 3-real services and serve real customers that had previously booked in.

What a challenge! **It was super rewarding to turn our concept into a real experience and have instantaneous feedback about it.**

Of course we were expecting that real-life situations would certainly be different than what we had in mind, but really **experiencing and facing unexpected issues within our team, suppliers and customers, enabled us to acquire greater maturity.** We had nothing to lose compared to young entrepreneurs (that we might become one day), we had just everything to gain. And I had so much fun!

Chat with our current students through our emlyon connect platform on connect.em-lyon.com/eng

join emlyon business school as an undergraduate student with the Global BBA

The **Global BBA is a four-year course** which will allow you to put your future career options in perspective: acquiring the necessary knowledge, developing key skills and learning about yourself in a professional environment. Our goal is to offer you the best opportunities for your personality and potential.

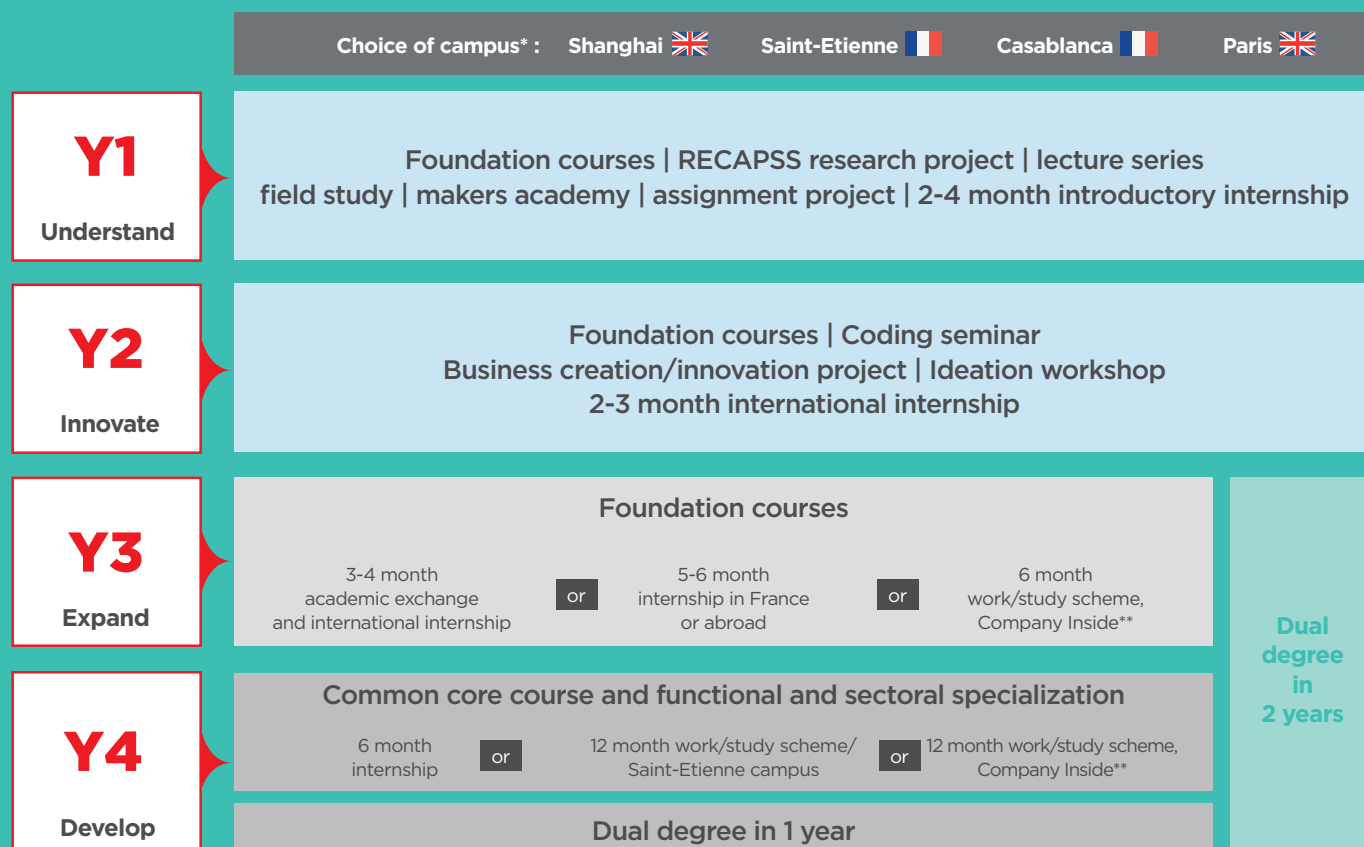
The program is focused on preparing you for operational management and inspired by the **makers philosophy**. Following your secondary education or any further short courses of study you may have undertaken, the Global BBA will be able to turn pupils into students, by teaching you a whole new way of learning.

The Global BBA will allow you to reach your full potential, develop your curiosity and openness to the world, a desire to learn, and willingness to contribute in a responsible way whilst gaining the methods and know-how that will allow you to thrive in professional contexts.

fast facts

- A 4-year bachelor program accredited by the Ministry of Higher Education
- Multi-campus program: Saint-Etienne - Paris - Casablanca - Shanghai - Partner Universities
- Two possible intakes in the first year: in September and in March (fast track)
- Excellence in business and management with innovative teaching approach
- Multidisciplinary input and approach built around project-based learning and action learning
- Option to follow more than half of the course abroad
- Up to 19 months of internship and various work/study options
- The high-quality supervision and expertise of **emlyon business school** teaching staff
- The support of one of the best Grandes Ecoles, ensuring strong employability

program architecture



* The choice of campus in years 1 or 2 determines the main teaching language. Inter-campus mobility is possible from year 2.

** Company Inside / Adecco: alternating work/study scheme over 18 months enabling students to cover a portion of their tuition fees. Students must complete two periods abroad (internship, academic exchange, or dual degree).

all opportunities at hand

emlyon business school's careers services are recognized by companies and students alike for their efficient support and guidance. **90% of our graduates sign a contract for a high-quality job within 6 months of graduation.**

Jobs offers and prospects upon graduation will open a wide range of opportunities in all sectors of activity including control & finance, marketing & communication, sales & business development, international projects & negotiation, with **functions such as international business coordinator, financial analyst, external auditor, business manager, area manager, marketing officer, quality manager, global purchaser...**

An alternative option after your Global BBA may be to pursue your studies. emlyon business school's diverse offering of specialized graduate programs represent one immediate opportunity, while your 4-year Bachelor's degree and wide-ranging experience will put many degree programs in other top institutions abroad well within your reach.

careers services focus

The careers services department at emlyon business school and its partners provide all students with continual support in identifying career goals and developing action plans. In order to orient you and prepare your employability, a full range of tools, workshops, conferences and events are available to you. Careers training includes individual coaching and meetings with competent experts ready to help you reflect on your areas of interests, identify relevant opportunities, master your digital image, and market yourself to company recruiters.

tuition fees

Application fees: €100

Tuition fees:

- admission to the 1st year*: €10,500 per academic year
- admission to the 2nd year: €11,000 per academic year
- admission to the 3rd year: €12,500 per academic year

Pricing for the upcoming 2019 intake, including emlyon business school lifelong membership to the alumni network, administrative fees, and international mobility insurance.

Ask us for some information and assistance on how to finance your emlyon business school Global BBA and your future return on investment.

To get more information and apply online, create your account on bba.em-lyon.com/eng

* Two possible intakes in the 1st year: September and March (fast track)

programs portfolio undergraduate & graduate programs

Global BBA

**4-year bachelor
for excellence and innovation**

**A 4-year degree diploma
accredited by the Ministry
of Higher Education**

- Get fundamentals of management
- Benefit from a curriculum with a strong international dimension (multicampus experience, academic exchanges)
- Learn from the teaching staff of one of the top 2 French National Graduate Schools
- Study in an innovative pedagogical environment: action learning, flipped classes, digital resources

MSc in Management - Grande Ecole

**A program tailor-made
to your ambitions**

**2-to-3 year program in general
management**

- Benefit from a program adapted to your profile, ambitions and passions
- Tailor-make your program from +220 electives
- Live early maker experiences
- Focus on your career with Career Compass Tracks
- Gain academic knowledge AND work experience
- Learn teamwork from various projects

The program Key points

The location

- emlyon business school Saint-Etienne campus (France)
- emlyon business school Paris campus (France)
- emlyon business school Shanghai campus (China)
- emlyon business school Casablanca campus (Morocco)
- International academic exchanges

- emlyon business school Lyon-Ecully campus (France)
- emlyon business school Shanghai campus (China)
- Sessions on Casablanca campus, Bhubaneswar campus
- International academic exchanges

The admission conditions for the 2019 intake

Pricing is for the upcoming 2019 intake. All fees mentioned include tuition, enrolment fees, and lifelong membership of emlyon business school forever alumni network.

- **Requirements:**
 - High School certificate/National Baccalaureate or 1st year university degree or 2nd year university degree
 - Academic test
 - E-portfolio
 - TOEFL
 - Interview

- **Fees:**
 - admission to the 1st year: €10,500/year
 - admission to the 2nd year: €11,000/year
 - admission to the 3rd year: €12,500/year

- **Requirements:**
 - Bachelor's Degree
 - GMAT/GRE/TAGE MAGE/ CAT test score
 - English Proficiency Score
 - Interview

- **Fees:** €17,500/year

The next step Register online

bba.em-lyon.com/eng

www.em-lyon.com/master

MSc in Management - European Triple Degree - Grande Ecole

Three degrees, a triple advantage

2-year programme in general management + specialisation (finance, marketing, strategy & change or corporate development)

- Study International Management from a European perspective
- Second year specialisation in Finance or Marketing or Strategy & Change or Corporate Development
- Live and learn in at least 2 countries, possibly up to 4
- Obtain official French, German and British masters degrees
- Gain academic knowledge AND work experience

- emlyon business school Lyon-Ecully campus (France)
- emlyon business school Shanghai campus (China)
- LMU (Munich, Germany)
- LUMS (Lancaster, United Kingdom)

- **Requirements:**
- Bachelor's Degree
 - GMAT/GRE/TAGE MAGE/ CAT test score
 - English Proficiency Score
 - Video exercise

● **Fees:** €20,000/year

www.european-triple-masters-degree.com

MSc in Digital Marketing & Data Science

Growing the new generation of marketing experts

18-month program connecting digital + marketing + data

- Gain expertise in 3 major disciplines
- Develop competencies recruiters are looking for
- Choose to deepen your knowledge either in Digital Marketing or Data Science
- Get international insights and experience
- Benefit from top experts and faculty with the support of the AIM (Artificial Intelligence in Management) institute

- emlyon business school Paris campus (France)
- Learning trip to the United States
- 3rd semester in emlyon business school Shanghai campus (China)

- **Requirements:**
- Bachelor's Degree
 - GMAT/GRE/TAGE MAGE/ CAT test score (optional)
 - English Proficiency Score (optional)
 - Video exercise

● **Fees:** €24,000

www.em-lyon.com/marketing-data

MSc in Health Management & Data Intelligence

Get ready for the changes in the health industry

18-month program connecting data + health industry

- Benefit from the combined expertise of two renowned institutions (emlyon business school and Mines Saint-Etienne)
- Gain scientific and pedagogical contributions accessible to non-experts but requiring a multidisciplinary approach and a marked interest for the sector and the technological environment
- Access a wide diversity of activities and professional perspectives
- Meet key actors of the sector: Sanofi, Bayer, Apicil, Thuasne, Lyon Biopôle...

- emlyon business school Lyon-Ecully campus (France)
- Workshops in Saint-Etienne, campus Mines Saint-Etienne and CHU
- Semester in emlyon business school Shanghai campus & Jiaotong University
- Learning trip to the United States

- **Requirements:**
- Bachelor's Degree
 - GMAT/GRE/TAGE MAGE/ CAT test score (optional)
 - English Proficiency Score (optional)
 - Video exercise

● **Fees:** €22,000

www.em-lyon.com/health-data

programs portfolio undergraduate & graduate programs

The program Key points

MSc in Luxury Management & Marketing

Become the expert companies
want to recruit

18-month program in partnership
with Parsons School of Design and in
association with London College of
Fashion

- Gain access to a professional network of luxury companies
- Attend courses at London College of Fashion (London) or Parsons School of Design at the New School (New York City)
- Learn from a faculty of renowned luxury experts
- Gain academic knowledge AND work experience
- Work on team projects with mentors

The location

- emlyon business school Paris campus (France)
- London College of Fashion (London, UK)
- Parsons School of Design at The New School (New York City, USA)
- emlyon business school Shanghai campus (China)

The admission conditions for the 2019 intake

Pricing is for the upcoming 2019 intake. All fees mentioned include tuition, enrolment fees, and lifelong membership of emlyon business school forever alumni network.

- **Requirements:**
 - Bachelor's Degree
 - GMAT/GRE/TAGE MAGE/CAT test score (optional)
 - English Proficiency Score (optional)
 - Video exercise

● **Fees:** €32,000

The next step Register online

www.em-lyon.com/luxury

MSc in Sports Industry Management

Matching your talents
with the industry's needs

18-month program to discover and
reinvent sport industry

- Gain privileged access to OSV, a consortium of 380 international sports and outdoor industry companies
- Study management within the specifics of the industry in Paris and Shanghai
- Learn from industry experts in Europe and Asia
- Gain academic knowledge AND work experience
- Work on team projects with mentors

- emlyon business school Paris campus (France)
- emlyon business school Shanghai campus (China)
- Field trips to London (UK), Munich (Germany) and the French Alps

- **Requirements:**
 - Bachelor's Degree
 - GMAT/GRE/TAGE MAGE/CAT test score (optional)
 - English Proficiency Score (optional)
 - Video exercise

● **Fees:** €24,000

www.em-lyon.com/sports

MSc in International Hospitality Management

Join the next generation of global hospitality leaders

18-month program in partnership with Institut Paul Bocuse

- Benefit from an entrepreneurial approach to management and specialist hospitality courses
- Focus on innovation and project based learning
- Spend a semester in Shanghai
- Gain practical experience with a 4-6 month internship
- Access a select network of international hospitality companies
- Obtain a double degree from Institut Paul Bocuse and **emlyon business school**

- **emlyon business school** Lyon-Ecully campus (France)
- **emlyon business school** Paris campus (France)
- Institut Paul Bocuse (Ecully, France)
- **emlyon business school** Shanghai campus (China)

● Requirements:

- Bachelor's Degree
- GMAT/GRE/TAGE MAGE/CAT test score (optional)
- English Proficiency Score (optional)
- Video exercise

- **Fees:** €27,000

www.msc-hospitality.com

MSc in Finance

Become an expert in finance

18-month MSc in specialized in finance

- Get access to banking and learn from finance companies and highly qualified professors and industry experts
- Gain scientific, technical and financial skills
- Develop and deepen your expertise through 4 specializations: Investment banking & corporate finance, Market finance, Innovation finance, Quantitative Finance and data analytics
- Get an international dimension (two learning trips abroad)
- Benefit from powerful alumni and partners networks
- Access to a large diversity of related jobs

- **emlyon business school** Lyon-Ecully campus (France)
- **emlyon business school** Paris campus (France) for the quantitative finance & data analytics specialization
- 1st learning trip in Casablanca (Morocco) or Shanghai (China), 2nd learning trip in New York city or Boston (USA) or London (UK) depending on your choice

● Requirements:

- Bachelor's Degree
- GMAT/GRE/TAGE MAGE/CAT test score (optional)
- English Proficiency Score (optional)
- Video exercise

- **Fees:** €24,000

www.em-lyon.com/finance

giving you hands-on experience of globalization

181 academic partners worldwide

100 ambassadors worldwide



30,000 graduates in  **120** countries

In addition to the diversity of courses and global academic contents, the diverse campus populations (students from 90 different nationalities) will entail an international approach and experience. Regardless of the program you will choose to integrate, you will be required to study abroad. This is a mandatory step in all students' paths at **emlyon business school**.

As the first business school to open a campus in China, **emlyon business school** has reached a new milestone in 2016 by establishing a brand new business school with its partner, East China Normal University, named Asia Europe Business School (AEBS). The school offers core study pathways and optional modules, company visits, consulting missions, and Asia themed conferences and workshops. Students have a life-changing experience as they sample the city, student life and our new campus.

In Casablanca, our brand-new campus at the Marina will allow you to connect with **emlyon business school's** community: students, alumni, partners. A unique exposure to Africa's stakes and opportunities.

our programs in Shanghai and Casablanca

Each campus recruits locally.

Find out more about the programs on our websites:

www.em-lyon.com.cn
casablanca.em-lyon.com

professional networks and career prospects



benefit from a powerful support system

The aim is not only to get a job, but to get the right job: the one that meets both your expectations and the reality of the market. Laying out your career plans, equipping you with good practices, helping you get started, and offering you a range of opportunities: such is the aim of our Careers Advice service that starts just at the beginning of the program, and will be there to help you throughout your working life.

The service is built upon three pillars: **practical workshops, online tools and recruitment events.**

These are accompanied by individual support whenever needed. Specific coaching and training is dedicated to finance backgrounds.

workshops and conferences to learn and understand job-seeking skills

Planning your career, finding and getting an internship or job, preparing for interviews, perfecting your networking skills.

tools to explore and learn about the market

With **emlyon business school** career center by Jobteaser, you have access to a job search engine, a selection of jobs websites in France and abroad, a calendar of recruitment events on and off campus, and a library of career resources.

events to identify opportunities and build your network

Careers events are a primary resource for one-on-one contact with companies and employers. With more than 200 companies, visiting our campuses each year, you have many opportunities to meet different companies face-to-face, attend interviews with organizations in specific career fields, view company presentations, and hear expert opinions.

a network of 1,600 partner companies

To name a few of them: adidas, Air France KLM, Airbus Group, Alcan, Apple, Bank of America Merrill Lynch, Bearingpoint, BNP Paribas, Coca-Cola, Colgate Palmolive, Danone, Deloitte, Deutsche Bank, Google, Grant Thornton, HP, IBM, Intel, Johnson & Johnson, JP Morgan, Kering, KPMG, Kraft Foods, L'Oréal, LVMH, Masterfoods, Merck, Michelin, Microsoft, Nestlé, Philips, P&G, Richemont, Roland Berger, Sanofi-Aventis, Shell, Sony, Unilever, Volvo.

key facts

- Career support from Day 1 in the program... and throughout your career with the alumni network
- Workshops to get to know yourself better through self-assessment tools, individual coaching, useful tips and tricks
- Effective research method to identify the internship or job that meets your career objectives
- **emlyon business school** career center by Jobteaser: a unique platform gathering all the opportunities, events, resources (videos, testimonials etc.) to help you build your professional network

when to apply admission calendar

You can apply during the year which you will obtain your diploma.

Create your account on the website to get detailed information on the admission conditions of the program of your choice and do not hesitate to contact our Programs Advisors.

Admission to the Global BBA

You are evaluated on the content and quality of your high school course work, your grades, your English skills, and on the basis of a prepared personal presentation (e-portfolio).

After successfully submitting your application online, you will go through a personal interview (the interview can be conducted by Skype when necessary).

The decision concerning your admission to the program will be taken by the Admission Board directly after the selection phase.

Selection Procedure for the MSc in Management - Grande Ecole

Dedicated to non-French degree holders, applicants should submit their application on the Join a school in France website at www.joinaschoolinfrance.com

	Application deadlines	Admission results
Session 1	10 th October 2018	29 th November 2018
Session 2	7 th January 2019	21 st February 2019
Session 3	28 th February 2019	28 th April 2019
Session 4	19 th April 2019	14 th June 2019

Admission to our MSc in programs and MSc in Management - European Triple Degree - Grande Ecole*

	Opening session	Closing session	Admission results
Session 1	7 th November 2018	6 th December 2018	14 th or 21 st December 2018**
Session 2	7 th December 2018	3 rd February 2019	11 th or 21 st February 2019**
Session 3	4 th February 2019	1 st April 2019	10 th or 23 rd April 2019**
Session 4	2 nd April 2019	3 rd June 2019	13 th or 24 th June 2019**
Session 5	4 th June 2019	7 th July 2019	15 th or 24 th July 2019**

*Should your application be complete, you will receive the admission board's final decision within 15 working days. Please send back your enrolment form within 10 working days (except for the applications to the MSc in Management - Grande Ecole). Please contact your Programs Advisor for more information.

**upon admission board's decision

the campuses

emlyon business school has six campuses: Lyon-Ecully, Shanghai, Saint-Etienne, Casablanca, Paris and Bhubaneswar.

Lyon-Ecully campus

The business school's historical campus is situated in pleasant, rural surroundings just 15 minutes from the center of Lyon in the town of Ecully.

The buildings, located in a large 15-acre park, provide 30,000 m² of office and teaching space.

In line with the business school's digitalisation strategy, this space is under transformation, notably with the opening of the learning hub in 2015 and the 45/4 space. In 2016, the installation of the new incubator and makers' lab, in the heart of the campus, has created the first ever creativity & learning hub in Europe.

Two halls of residence - the Drakkar and the Galion - house over 300 rooms and studio apartments.

Shanghai campus

The new Shanghai campus opened in 2017, in partnership with East China Normal University. With its 5,000 m² building, the campus is situated in the Minhang District education park, in the very center of Shanghai and close to the technology park which hosts the R&D centers of large, international firms.

Saint-Etienne campus

Situated 15 minutes' walk from the city center with over 9,500 m² of large, bright spaces on three levels, the Saint-Etienne campus combines the charm of a heritage-listed industrial building and rooms equipped with the very latest technology.

Casablanca campus

Ideally situated in a strategic location of the city - the prestigious Marina - the Casablanca campus is a new facility comprising rooms equipped with the very latest technology.

Paris campus

An ultra-connected and innovative site, the Paris campus is part of emlyon business school's globalization approach. The 5,500 m² Haussmann-style campus is located in the heart of Paris, next to "Gare de Lyon" train station.

Bhubaneswar campus

Opening in 2020.



emlyon business school CAMPUSES

LYON-ECULLY

23 avenue Guy de Collongue - CS 40203
69134 Ecully cedex - FRANCE
em-lyon.com

SHANGHAI

Asia Europe Business School
155 Tan Jia Tang Road - Minhang District
Shanghai 201199 - PEOPLE'S REPUBLIC OF CHINA
www.em-lyon.com.cn

SAINT-ETIENNE

51 cours Fauriel - CS 80029
42009 Saint-Etienne cedex 2 - FRANCE
bba.em-lyon.com

CASABLANCA

Marina de Casablanca
20000 Casablanca - MOROCCO
casablanca.em-lyon.com

PARIS

15 boulevard Diderot
75012 Paris - FRANCE
paris.em-lyon.com

BHUBANESWAR

Xavier City Campus
Plot No:12(A) - Nijigada - Kurki - Harirajpur
Pin: 752050 - Dist.-Puri - Odisha - INDIA
xebs.edu.in

 Visit our campuses on google street view

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